

2021-2021

EMERGING LEADERS

PARTNERSHIP OPPORTUNITIES



COLORADO PUBLIC HEALTH ASSOCIATION
EMPOWERING COLORADO'S UPCOMING LEADERS





ENGAGEMENT

The Emerging Leaders Committee engages students (undergraduate and graduate) and early career professionals. They represent the breadth and variety of the public health field in CPHA's effort to educate, develop and galvanize the Colorado public health community. The Emerging Leaders Committee is a great stepping stone into the public health workforce of Colorado, and we are excited to offer several programs during the 2021-2022 year:

1. EMERGING LEADERS SERIES

The 2021-22 Emerging Leader Series equips participants with the foundational skills needed to lead, overcome obstacles, build relationships, and strategically plan for future career growth.

November: Networking Event and skill building workshop lead by Dot Miller, CEO of The Solution

January: Resume Building and LinkedIn Learning

April: Experience Panel for Steps to Take After Graduation

June: Volunteer Workshop and Team Building

2. PROFESSIONAL MENTORING

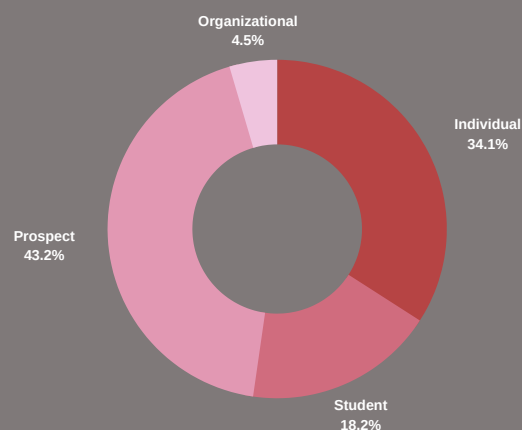
The Emerging Leaders Committee is excited to announce that the Colorado Public Health Mentoring Program is back! We are offering a mentorship program on a rolling basis that is offered to all Emerging Leaders. We want to contribute to an **ENGAGED, CONNECTED, and COMPETENT** public health workforce in Colorado that effectively prevents, promotes and protects the health of Coloradans.

3. SCHOLARSHIPS

The ELC created a scholarship for our Public Health in the Rockies annual conference. Through this scholarship fund, we have been able to double the number of students and young professionals who are able to attend our conference each year.

4. ELC CORE COHORT

The ELC CORE COHORT empowers new or transitioning public health professional's involvement in the CPHA. Delegates engage in CPHA through its 5 main committees in leadership roles to ensure that the new public health professional voice is integrated into all aspects of CPHA. The overall purpose of the Delegate position is to take a combination of approaches in giving early career professionals, nontraditional public health workers, and students solid exposure to the multi-faceted nature of public health.



During the 2021-2022 year, we have received engagement from over 100 emerging leaders across Colorado. The graph to the left represents the types of members we have currently engaged in the Emerging Leaders Committee. Successful leaders know their value lies not only in the impact in their organizations, but also in how they inspire and motivate others, set purposeful goals, execute strategic visions and create cultures of excellence. As an Emerging Leader Partner, you will have the opportunity to support valuable learning, skill building, mentorship, and development for students and young careerists in public health.

HEADLINE PARTNER (2)

\$1,000

- Logo on all Emerging Leaders event collateral and signage
- Co-branding opportunity on all Emerging Leaders communication newsletter, including a feature on the ELC webpage
- Mention from stage during Emerging Leaders event programs
- Opportunities for gift bag inserts or other giveaways/incentives
- Tickets to all Emerging Leader events
- Recognition on social media, including Facebook and Instagram

EMERGING LEADERS SERIES PARTNER (4)

\$500

Emerging Leaders Partners will choose one of the Emerging Leaders Series to support during 2021-22. Your logo and a link to your website will be showcased on all communications regarding the event. You will receive a speaking opportunity for 60 seconds, and an opportunity to provide any brochures or swag during the event.

VENUE PARTNER (4)

Varies

We are grateful for our Venue Partners, who offer complimentary event locations to host Emerging Leaders Events. Your logo and a link to your website will be showcased on all communications regarding the event. You will receive a shoutout for hosting during the event and the opportunity to meet all Emerging Leaders during 2021-22.

COMMUNITY PARTNER

Varies

If you are interested in providing a sponsorship for our students and young professionals to receive a membership or a sponsorship for conference attendance, give us a call. Your gracious donation will be received by diverse emerging leaders who could not otherwise participate.

2021-22