2010 – 2011 Annual Report
Colorado Public Health Association

Prepared for the 2011 CPHA Business Meeting

September 22, 2011
Steamboat Springs, Colorado
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Dear CPHA Members,

It has been an incredibly exciting year for the Colorado Public Health Association. Dr. Chris Urbina served as President of the Association until he stepped down in February 2011 to accept a position in Governor Hickenlooper’s new cabinet. Patrick Sablich, CPHA’s first Executive Director, also stepped down in February to accept a full-time employment opportunity at Invest in Kids. In spite of these unexpected transitions, CPHA has demonstrated tremendous resiliency as an organization thanks in large part to the dedication of our members and to the leadership and solid foundation that Chris, Patrick, current and past board members, and our partners at the Public Health Alliance had thoughtfully built in previous years.

As the new President of CPHA, I am extremely proud and grateful for the remarkable contributions that our members, our board, and our partners make to the Association. This generosity has allowed CPHA to continue to enhance members’ experiences with the Association while also making significant contributions to advancing public health in Colorado. Some highlights from 2011 include:

Partnering with COSOPHE, PHNAC, and the Wyoming Public Health Association to host one of the most well-attended Public Health in the Rockies Conferences in our history with an exciting agenda and strong support from sponsors, exhibitors, and our affiliate partners. Plans are already well underway for another great conference in Pueblo in September 2012.
Representing the importance of public health to Colorado’s legislators through our partnership with Miles Government Relations. This advocacy contributed to successful passage of HB 11-1069, which established Colorado’s first requirements for physical activity in schools.
Creating new ways for our members to connect with one another through a monthly newsletter, social media platforms, an ambassador program, and networking events.
Adding additional faculty and student representatives from the Colorado School of Public Health to our board to build stronger relationships among the Association, emerging public health professionals, and the academic community.

Looking ahead to 2012, I am excited to continue to engage our members and our partners in even more exciting opportunities to lead and to grow as professionals as we come together to improve the health of Coloradans in communities across the state. Thank you for your continued partnership and support that makes CPHA and all that we do possible.

Kyle Legleiter, MPH
President
Colorado Public Health Association
1. Meeting call to order at 12:03 – Chris Nevin-Woods, D.O., MPH

Chris Nevin-Woods thanked PHNAC for sponsoring the lunch.

There is a one-page report presented by Chris Nevin-Woods in the Annual Report, which was sent to all members and copies were distributed around the room.

Chris indicated that the key goals for CPHA were to enhance the membership experience and implement the Kellogg capacity-building grant and continue to enhance the board.

2. World Café Interactive Discussion-

Patrick moved the group into directions related to the World Café discussion. Groups were able to discuss topics as presented in the directions provided.

Patrick will collect what was written. Ideas shared with the large group included: teaching students about community health, use technology more effectively, be a clearinghouse for professional development, etc. Ideas are being collected and will be synthesized and will be shared with the membership.

3. 2009 Annual Meeting Minutes Approval- Amy Dillon, M.Ed., CHES

4. Treasurer’s Report- Tracey Hardeman
   Motion by Jim Dale to approve the 2009 Business Meeting Minutes and the Treasurer’s Report presented in the Annual Report
   Second by Tracey Maryuama
   No discussion
5. Membership Report- Lindsey Myers, MPH

Lindsey reported an increase in membership of 30% from the previous year. Recognition went to Corine Waldau for the work that has been provided by the Public Health Alliance to promote and increase membership. Lindsey gave the members an overview of the new Ambassador program. Targeted recruitment of lapsed members continued by the board. CPHA will simplify the membership and will be changing to a concrete calendar year of June 1 to May 31. Also, the new agency membership will be starting in 2010-2011.

6. Nominations and Election- Tracey Richers Maruyama, M.A.
Tracey reminded the members that we continue to implement and finish the Kellogg capacity-building grant. Grow, expand and diversify the board. Tracey invited people to run for a board position.

   a. Proposed Slate of Nominees for CPHA Officers and Directors, 2010:
   Slates were passed out to CPHA members. Erin Suelmann and Christine Billings presented quickly to the board and Patrick reviewed the bios for the other nominees.

7. Policy update and presentation of the Resolutions- Jeffery Zayazh, M.S.
   a. Submitted prior to meeting

   Resolutions: Three resolutions were submitted. At the meeting, the resolutions were projected and reviewed by the membership.

   1. Oppose Proposition 101, Amendment 60 and 61

      MOTION by Chris Urbina, CPHA member, to adopt the resolution

      SECOND by Steve Holloway, CPHA member

      Discussion: Steve recommended that we make the resolution available on the CPHA website and add all organization

      Passed by majority vote
2. Oppose the Expansion of Raw Milk Product Operations

Comment: what is public health prepared to do to support raw milk distributors (small businesses). Comment: you must be in a co-op (shareholder) in a “goat” to get raw milk, it will not impact small business.

MOTION by Michelle Wilson to adopt the resolution
SECOND by Kathy Zavala-Tyson
No discussion
Passed by majority vote with some opposition

2010 Substitute Resolution- Support Inclusion of Oral Health Screenings in Schools

Diane Brunson indicated that there would be a mandate for oral health screening prior to entering school. This would put the requirement on schools to monitor. Diane is presenting a “new” resolution to support inclusion of oral health screenings in schools. Stacy accepted the 2010 Substitute Resolution.

MOTION by Chris Urbina, CPHA member, to adopt the resolution
SECOND by Beth Lipscomb
No discussion
Passed by majority vote

Dawn James thanked the floor for the previous support of the Diabetes Self-Management resolution.

b. From the Floor- No resolutions by the floor

8. Presentation of the President’s Gavel- Chris Nevin-Woods, D.O., MPH
Chris thanked outgoing board members
a. Kathleen Matthews
b. Lindsey Myers
   c. Tracey Hardeman
   d. Tracey Richers-Maruyama

9. **Adjourn- Christopher Urbina, MD, MPH**

   Chris Nevin-Wood presented the baton to the Chris Urbina. Chris thanked Chris Nevin-Woods for her leadership on the CPHA board.

   The following individuals have been elected to these board positions.

   **Kyle Legleiter- President Elect**
   **Tarak Walker- Treasurer**
   **Christine Billings- Jr. Education Chair**
   **Erin Sullmel- Membership**
   **Kendall Krause-Student**

   Chris Urbina closed the meeting with the vision for CPHA in 2010-2011. Chris indicated that we want to continue to strengthen the membership experience. Strong presence, open meetings, involvement of the members, work with a broader community, partnership with agencies, the conference as a valuable experience and meet more options for members to get together. Chris believes we can do a better job of making CPHA a strong organization for the members.

   Patrick shared logistics with the members and closed the meeting at 1:18.
Secretary’s Report

Alix Hopkins

CPHA Board Motions from September 2010-July 2011

September 2010- Business Meeting Motions (to be approved at 2011 Business Meeting)

Motion by Jim Dale to approve the 2009 Business Meeting Minutes and the Treasurer’s Report presented in the Annual Report
Second by Tracey Maryuama
No discussion
Passed by unanimous vote

MOTION by Chris Urbina, CPHA member, to adopt the resolution
SECOND by Steve Holloway, CPHA member
Discussion: Steve recommended that we make the resolution available on the CPHA website and add all organization
Passed by majority vote

MOTION by Michelle Wilson to adopt the resolution
SECOND by Kathy Zavela-Tyson
No discussion
Passed by majority vote with some opposition

MOTION by Chris Urbina, CPHA member, to adopt the resolution
SECOND by Beth Lipscomb
No discussion
Passed by majority vote

October 2010

MOTION to approve the August Meeting Minutes by Jim Dale
Second by Jeff Zayach
No discussion
Passed by unanimous vote

MOTION by Jim Dale to replace both the November and December board meetings with the Retreat
Second by Chris Nevin-Woods
No discussion
Passed by unanimous vote

MOTION by Chris Nevin-Woods to adjourn the meeting at 2:32pm
Second by Jim Dale
No discussion
Passed by unanimous vote

December 2010

MOTION by Jim Dale to approve the October meeting minutes
Second by Christine Billings
No discussion
Passed by unanimous vote

MOTION by Dawn James to set a priority as increasing physical activity in schools
Second by Christine Billings
No discussion
Amy Dillon- recused from the vote- Passed by all other members

MOTION by Jim Dale to make Amendment 35 a second priority
Second by Erin Suelmann
No discussion
Passed by unanimous vote

January 2011

MOTION by Jeff Zayach to approve the December meeting minutes
Second by Erin Suelmann
Discussion: None
Passed by unanimous vote

MOTION by Jim Dale to approve the Alliance contract and continue with Miles Consulting as contracted (currently through the end of June) and the Executive Committee will discuss the ED Contract and the future plans
Second by Jeff Zayach
Discussion: Jeff Zayach would like to ensure that Patrick gives input on the needs for an ED from his perspective
Passed by unanimous vote

MOTION by Jeff Zayach that CPHA continue the Executive Director contract for February 8-28, 2011
Second by Erin Suelmann
Discussion: None
Passed by unanimous vote

MOTION by Jim Dale to approve the legislative protocol and the report provided by the CPHA legislative committee on 1/14/11
Second by Christine Billings
Discussion: None
Chris U. and Amy D. abstain from the vote. Passed by majority vote
MOTION by Erin Suelmann to support Miles Consulting with offering the legislative event (per the contract) and the costs proposed for the associated events to participants
Second by Kyle Legleiter
Discussion: None
Chris U. abstains from the vote. Passed by majority vote.

MOTION by Jeff Zayach for the bylaws for CPHA to stay the same with the range of 3-5 priorities, as the number may change year to year.
Second by Jim Dale
Discussion: None
Passed by unanimous vote

MOTION by Erin Suelmann to move forward with agency membership
Second by Jeff Zayach
Discussion: The Alliance has the infrastructure to support agency membership, particularly with conference registration
Chris U. abstains from the vote. Passed by majority vote

MOTION by Christine Billings to purchase a table at the PHNAC Winter Conference for $100 to be manned by CPHA
Second by Jeff Zayach
Discussion: None
Passed by unanimous vote

MOTION to adjourn by Jeff Zayach
Second by Erin Suelmann
Discussion: None
Passed by unanimous vote

February 2011

MOTION by Jim Dale to approve the January meeting minutes
Second by Christine Billings
Discussion: There was a slight change submitted by Jeff Zayach thanking the committee leaders and team- see the final version in the collaboration room.
Passed by unanimous vote

MOTION by Kyle Legleiter to approve the student committee planning document
Second by Jim Dale
Discussion: None
Passed by unanimous vote

MOTION by Jim Dale to approve the legislative committee planning document
Second by Christine Billings
Discussion: None
Passed by unanimous vote
MOTION by Jim Dale to add the approved Items at a cost of $2900 to the Alliance contract
Second by Jeff Zayach
Discussion: None
Passed by unanimous vote

MOTION by Jim Dale to accept the recommendations from the legislative committee
Second by Kendall Krause
Discussion: None
Passed by unanimous vote

March 2011

MOTION by Jim Dale to approve the February meeting minutes
Second by Jeff Zayach
Discussion: None
Passed by unanimous vote

MOTION by Jim Dale to empower the President to appoint at-large members to the board with the approval of the board
Second by Erin Suelmann
Discussion: Dawn James asked if it would be an At-Large member or an Ad Hoc member, which would change the voting ability. Her concern was setting a precedent without a process.
Passed by unanimous vote

MOTION by Jim Dale to approve Jan Gascoigne as an at-large board member from the time appointed (March 2011) through the September 2012 conference.
Second by Jeff Zayach
Discussion: The motion was clarified. Jim and Amy will create a policy for at-large membership to the board to ensure there is a clear process per the concern shared. This process will be shared with Kyle.
Passed by unanimous vote

MOTION by Jim Dale to approve support or opposition to the bills recommended by the legislative committee in March 2011 and also support SB 184.
Second by Kendall Krause
Discussion: None
Passed by unanimous vote

April 2011

MOTION by Jim Dale to approve the March meeting minutes
Second by Christine Billings
Discussion: None
Passed by unanimous vote

MOTION by Jim Dale that the President of CPHA shall be designated as an account holder and signatory on the bank account.
Second by Chris Nevin-Woods
No discussion
Kyle did not participate on the vote. Passed by unanimous vote.

MOTION by Jim Dale to authorize up to $1000 for the Public Health AT the Rockies networking event
Second by Erin Suelmann
No discussion
Passed by unanimous vote

MOTION by Jim Dale to monitor the Senator Schwartz bill to allow local growers to sell products they make in their homes
Second by Erin Suelmann
No additional discussion
Passed by majority vote, Chris Nevin-Woods opposed

May 2011

MOTION by Christine Billings to approve the April meeting minutes
Second by Jim Dale
Discussion: None
Passed by majority vote- Jeff will abstain

MOTION by Jim Dale to approve the conference planning and implementation policy for CPHA
Second by Erin Suelmann
No discussion
Passed by unanimous vote

MOTION by Jeff Zayach to approve the contract for budget support from Tracey Hardeman
Second by Jan Gascoigne
Note by Kyle that this will be a six-month contract
Passed by unanimous vote

June 2011

MOTION by Jeff Zayach to approve the May meeting minutes
Second by Jim Dale
Discussion: None
Passed by unanimous vote

MOTION by Jim Dale to approve adding Tracey Hardeman as a signer on CPHA accounts and having access to the bank account
Second by Jeff Zayach
Discussion: None
Passed by majority vote- Kyle did not participate in the vote

MOTION by Jeff Zayach to accept the MOU on assuring student benefits during interstate migration
Second by Erin Suelmann
Discussion: None
Passed by unanimous vote

MOTION by Jim Dale to appoint Alix Hopkins as the Secretary through the rest of the 2011 board term, expiring at the September 2011 board meeting with the opportunity to be elected, per the by-laws.
Second by Jeff Zayach
No discussion
Passed by unanimous vote

July 2011

MOTION by Jim Dale to approve June meeting minutes.
Second by Christine billings
Discussion: None
Passed by unanimous vote

MOTION by Jeff to select Pueblo as the site for the 2012 Public Health in the Rockies Conference
Second by Jim
Discussion: None
Passed by unanimous vote

MOTION by Jim for CPHA to join the HEAL Policy Coalition as an official member
Second by Kendall
Discussion: none
Passed by unanimous vote

MOTION: Jim moved to accept the proposed contract with Miles Consulting
Seconded by Erin
Discussion: Eliza noted that the contract does not include costs for them to attend conference
Passed by unanimous vote
## Financial Report

### Income

<table>
<thead>
<tr>
<th>Description</th>
<th>Projected 2011</th>
<th>Plan 2012</th>
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<tbody>
<tr>
<td>Exhibitor Rental</td>
<td>$16,600.00</td>
<td>$19,000.00</td>
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<tr>
<td>Registrations</td>
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<td>Sponsorships</td>
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<td>$20,000.00</td>
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<td>Total Conferences &amp; Special Events</td>
<td>$97,355.95</td>
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<td>Board Donations</td>
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<td>Membership Dues</td>
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<td><strong>Total Income</strong></td>
<td><strong>$108,404.91</strong></td>
<td><strong>$120,670.00</strong></td>
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### Expense

<table>
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<tr>
<th>Description</th>
<th>Projected 2011</th>
<th>Plan 2012</th>
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</thead>
<tbody>
<tr>
<td>Conference Expenses</td>
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<td></td>
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<tr>
<td>Revenue Sharing</td>
<td>$5,900.00</td>
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<td>Bankcard Fees</td>
<td>$500.00</td>
<td>$900.00</td>
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<tr>
<td>Speaker</td>
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<td>Admin Fees Alliance</td>
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<td>Food and Beverage</td>
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<td>$54,000.00</td>
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<td>Registrant DEPOSIT</td>
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<td>$3,700.00</td>
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<td><strong>Total Conference Expense</strong></td>
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<td><strong>$58,600.00</strong></td>
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<td>Operations</td>
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<td>Annual Report Fee</td>
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<td>Supplies</td>
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<td>Bankcard Fees</td>
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<td>Insurance</td>
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<td>Printing, Publications &amp; Ship</td>
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<td>University Club Legislative Update</td>
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<td>Dues</td>
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<td><strong>Total Operations</strong></td>
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<td>Professional Fees</td>
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<td>Legislative Services</td>
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<td>Executive Director Contract</td>
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<td>Web Server</td>
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<td><strong>Total Rent, Utilities &amp; Maintenance</strong></td>
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<td><strong>Total Expense</strong></td>
<td><strong>$124,577.69</strong></td>
<td><strong>$90,954.85</strong></td>
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The major activities of the Policy Committee were focused on furthering the legislative and policy agenda identified via the 2010 legislative survey by CPHA membership. Our legislative lobbying contract with Miles Consulting allowed us to identify two active lobbying priorities associated with the needs identified in the survey:

1. Increase physical activity, and
2. Protect local public health funds from being cut

**Physical Activity**
We were successful in actively supporting the passage of HB 1069, which increases physical activity in schools. HB 1069, which passed, requires elementary schools to provide at least 30 minutes of physical activity opportunities per day. A special thanks to Kyle Legleiter for his testimony and advocacy on this bill.

**Local Public Health Funding**
We were successful at lobbying, with support of CDPHE, to keep our per capita county distributions from being cut. We knew Amendment 35 tobacco tax dollars would be difficult to keep considering the significant budget deficit at the state level. SB 211 – Tobacco Revenue Offset Medical Services was developed by legislators to transfer amendment 35 dollars to help balance the budget. A total of $33 million was taken from the Tobacco Prevention and Cessation grants program, the Cancer, Cardiovascular and Pulmonary Disease Prevention, Early Detection and Treatment grants program, Breast and Cervical Cancer Screening (Women’s Wellness Connection) and the Health Disparities grant program. This bill required the declaration of a fiscal emergency by a 2/3 majority of both houses (SJR11-009).

Miles Consulting did a great job with participating in monitoring more than 100 other bills for CPHA during the last legislative session, presenting bill updates and recommendations at each policy and board meeting, and making sure that CPHA membership had the opportunity to hear a personal update and ask questions via our mid-session legislative briefing at the Brown Palace.

**Other Committee Activities**
The committee spent a fair amount of time looking at how we can better engage CPHA membership in advocacy activities, as this was identified as a high-priority via the membership survey. We actively recruited for policy committee membership and I am happy to report CPHA had ample participation on our Policy Committee this year with more than 35 members; 10-15 of which were active participants at each meeting. This year the policy committee developed a legislative workplan with goals and strategies. We completed 10 of our 12 identified strategies.
To further engage CPHA members in policy, we established three subcommittee coordinators this year:

1. Testimony Coordinator – Jennifer Cummins,
2. Legislative Outreach Coordinator – Jenny Lammers
3. Federal Action Alerts Coordinator – Kyle Legleiter

The full workplan, minutes from each meeting, the entire 2011 legislative summary report, individual testimony, and more can be viewed on the CPHA Policy website at:
http://www.coloradopublichealth.org/public_health_policy.php
Membership Committee Report

Erin Suelmann

This has been an exciting year for the CPHA Membership Committee. We have welcomed six new dedicated committee members, launched an online CPHA community, held networking events, increased strategic member communications and more! The Committee continues to work very closely with Corine Waldau, Member Services Coordinator at the Public Health Alliance of Colorado. Corine’s contributions and assistance with CPHA member recruitment, the ambassador program, database management and event coordination are invaluable. As a result of everyone’s hard work and dedication, I am proud to announce that as of September 18th CPHA has 274 members, and membership is growing every day.

Membership Committee 2010-2011 highlights:

**Ambassador Program** - In 2010 CPHA launched its Ambassador Program which connects veteran and new members in order to create a strong community of engaged and active public health professionals.

**CPHA joined Facebook**! - The CPHA Facebook page allows members to stay connected, and share news and ideas from all across the State. Facebook also allows non-members to see all of the exciting things CPHA is up to. “Like” the CPHA Facebook page and join this fast growing online community. Visit [www.Facebook.com/COPublicHealth](http://www.Facebook.com/COPublicHealth)

**CPHA is on Twitter!** As an online social networking tool, Twitter is another way that members can be engaged with their professional association. Connect with CPHA at [www.Twitter.com/COPublicHealth](http://www.Twitter.com/COPublicHealth).

**E-Bulletin** – Much of CPHA’s member communication now happens through the monthly E-Bulletin. In these emails, members can find stories of public health in the community, link to the CPHA job board, view upcoming events, and get the latest news from their professional association. We welcome member stories and updates to include in the E-Bulletin. To contribute contact Erin at [esuelmann@gmail.com](mailto:esuelmann@gmail.com).

**New annual membership cycle** - A June 1st through May 31st membership year means that you will always know when it’s time to renew.

**Public Health AT the Rockies networking event** – CPHA was proud to be a partner with PHNAC, COSOPHE, and CEHA in hosting this very successful networking event at a July Colorado Rockies game. Over 125 members and their families attended to show solidarity and support for public health in Colorado.

The CPHA Membership Committee is always looking for enthusiastic new volunteers to help organize events, be ambassadors to new members, enhance member communication and strengthen member benefits. If you are interested in joining the Committee, contact Erin at [esuelmann@gmail.com](mailto:esuelmann@gmail.com).
Student Committee Report

Kendall Krause and Amber Banducci

The goal of the CPHA Student Committee is to increase student membership and participation in CPHA activities. Over the past year, we have worked closely with the Colorado School of Public Health (CSPH) to improve awareness of CPHA and identify potential partnerships between the School and the Association.

The committee has conducted a number of active, targeted student outreach events, including on-campus sessions and email communications. As a result, student membership increased by over 50% during 2010-2011. Students are also actively participating in the policy, membership, and education committees. We expect to see these numbers grow as we continue to work with leadership at the School of Public Health to identify additional opportunities for collaboration.

Over the next year, we hope to create a CPHA/CSPH award for an outstanding practicum mentor, continue to increase student participation on CPHA committees, and institute networking and mentorship opportunities. We also are working to increase collaboration with students representing our other professional associations, including PHNAC, CEHA, and COSOPHE.
Professional Education Committee Report

Amy Dillon and Christine Billings

The key focus of CPHA’s professional education committee is spearheading the annual Public Health in the Rockies Conference. Planning for the 2011 conference kicked off this past February with new leadership after the departure of some key staff and board members. Members of the planning committee stepped up and worked quickly to catch up on planning for a regional conference, serving both Wyoming and Colorado.

With the affiliate organizations of the Public Health Nurses Association of Colorado (PHNAC) and the Colorado Society for Public Health Education (COSOPHE), along with the Wyoming Public Health Association (WPHA), the team decided to hold the 2011 conference in Steamboat Springs. This location proved to be ideal for the regional event and offered a beautiful location, along with top notch conference facilities.

The planning team for the conference worked hard during 2011 to promote the call for abstracts, select keynote speakers, develop and manage budgets, plan for the awards ceremony, develop a high-quality conference program with a variety of breakout sessions, and manage logistics with the conference facility. All of this is possible due to the support from our valued sponsors and exhibitors, with logistical and communication management from the Public Health Alliance of Colorado.

With over 350 participants for this year's event, we are offering one of the largest conferences in our recent history. We hope our members enjoy networking, learning and recreating in Steamboat Springs. Also, please mark your calendar for September 19-21, 2012 for our conference at the Pueblo Convention Center, occurring just before Pueblo's famous Chile Festival!

Thank you for supporting the Colorado Public Health Association and we hope to see you for our 2012 Public Health in the Rockies Conference!
Affiliate Representative to the Governing Council Report

Jim Dale

As the ARGC, AKA, Affiliate Representative to the Governing Council, I serve as the CPHA representative on the American Public Health Association (APHA) Legislative Body, the APHA Governing Council. We meet twice a year - once at midyear in a large teleconference and once in person during the Annual Meeting. We address numerous issues including the budget of the APHA; Resolutions and Positions; strategic direction for the Association plus conference themes and issues. Additionally the ARGCs are represented on the APHA Committee on the Affiliates (CoA) by our Regional representatives. I am the region VIII representative for public health associations in Utah, Montana, Wyoming North Dakota, South Dakota and Colorado. We meet monthly by phone and twice a year in person - once midyear at APHA headquarters and again at the annual meeting. The Committee on the Affiliates:

Addresses issues and activities of state Affiliates
Represents the Affiliate positions to the APHA
Organizes the Affiliate Day gathering at the annual APHA meeting
Recognizes our outstanding affiliates and members
Advocates for Public Health issues across the nation
Collaborates to enhance and improve the activities of the Affiliates

I presently serve as the Secretary of the CoA and am a candidate for Chair-Elect of the CoA. The CoA Chair sits as an ex-officio member of the Executive Board of the APHA, which in effect is the APHA Board of Directors. While at the midyear meeting I met in an advocacy role with the staff of Congressman Perlmutter as well as Senators Udall and Bennett. Additionally, I sit on the CPHA Board of Directors where I participate in our decision making process and am the organizer for the Public Health in the Rockies Conference Hot Topic sessions.