



2013 – 2014 Annual Report
Colorado Public Health Association

Celebrating 76 Years
1938-2014

Prepared for the 2014 CPHA Business Meeting
September 18, 2014
Fort Collins, Colorado

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WELCOME LETTER

Dear CPHA Members,

Thank you for your continued support in 2013-2014! It is my pleasure to present, on behalf of the Colorado Public Health Association Board, our business report. As you will note and read below, there has been a significant amount of work accomplished this year. However, before you dive into the report, I want to provide a little bit of context on our focus of health equity for this year.

It's been well documented that significant public health inequities exist in Colorado, which leads to poorer health outcomes for certain populations and an inequity in the delivery of public health services, programs and funding.

As the president of CPHA, and after years of reviewing public health data, I recognized that moving from "discussion to action" was critical to elevate health equity as a priority in our organization. It is also paramount to ensure we are providing better services and programs for both our citizens and communities.

For these reasons, CPHA focused its efforts on defining how we, as a membership organization, were going to promote and influence health equity in the future. While the focus of our past conferences has been devoted to this issue, we recognized that wasn't good enough for us, so we've developed a new strategic roadmap to define how we can get there as an organization.

So, we set our sights high both figuratively and literally as we went down this road. Our roadmap defines what we can do, but also recognizes that we need to broaden our membership and create avenues to capture the lived experiences of our clients and communities. Building on public health's reputation of caring for those in the greatest need, this new strategic approach won't be business as usual: we want to help achieve health equity in Colorado.

I want to thank our valued members for their support, contributions and dedication to public health and the Colorado Public Health Association. I especially want to thank the CPHA Board for the leadership, commitment, dedication and passion to making this a very successful year.

Sincerely,

A handwritten signature in black ink that reads "Jason Vahling". The signature is fluid and cursive, with a large, sweeping loop at the end.

Jason Vahling, President