

2012 – 2013 Annual Report

Colorado Public Health Association

Celebrating 75 Years 1938-2013

Prepared for the 2013 CPHA Business Meeting September 19, 2013 Breckenridge, Colorado

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WELCOME LETTER

Dear CPHA Members,

Thank you for your support in 2012-2013! This year, the Colorado Public Health Association (CPHA) celebrates its 75th Year. On March 4, 1938, the Colorado Public Health Association was established with the "aim to include all the professional public health workers in Colorado." Since the early days of the Association, there has been a focus on supporting education and connection within the public health workforce, as well as promoting and educating about public health legislation.

In June 1945, Dr. Florence Sabin, the eighth CPHA President worked with the board to "consider the function of the Colorado Public Health Association in legislation" and the Board accepted the recommendation that "a large committee of state-wide representation composed of persons who would be interested in legislation" become organized. Even within that first decade, CPHA had a voice in establishing some of the state's foundational public health legislation.

In the decades that followed, CPHA continued to formalize its processes and membership structures. In the late 1950's and 1960's, CPHA had over 450 members and annual dues were \$2.00. CPHA offered the "News Bulletin" and shared public health news with its members during an annual meeting.

Since that time, much has changed with the needs and functions of public health, but the core focus for CPHA has remained consistent. CPHA still exists to promote public health with support from its valued members. CPHA had supported priority public health policy, such as the Colorado Public Health Reauthorization Act and the Colorado Clean Indoor Air Act, and also spearheads the state's largest public health conference and connects with our members with social media and networking events. CPHA continues to expand the definition of public health to address health equity and social determinants of health and hopes to continue to support the diverse world of public health into the next 75 years.

We thank our valued members for their support, contributions and dedication to public health and the Colorado Public Health Association.

2012-2013 Board of Directors

SECRETARY'S REPORT ALIX HOPKINS

Motions from September 2012-August 2013

September 2012-Business Meeting Motions (to be approved at 2013 Business Meeting)

Motion to by Jim Dale to approve the 2011 Business Meeting Minutes Second by Jeff Zayach Discussion: none Passed by unanimous vote

Motion by Jim Dale to accept the 2011-2012 CPHA financial report Second by Snip Young Discussion: none Passed by unanimous vote

Motion to by Kellie Teeter to accept the outlined changes to the CPHA bylaws Second by Matt Guy Discussion: none Passed by unanimous vote

Motion from by Leanne Jeffers to adopt the resolution to support marijuana per se legislation Second from Snip Young Discussion: none Passed by CPHA membership

Motion by Burke Fishburn to adopt the resolution to oppose Amendment 64. Second by David Goff Discussion: There is concern regarding the packaging of this amendment as it is a constitutional amendment and that would restrict the ability to make changes in the future, would be better as legislation Resolution did not pass

Motion by Kyle Legleiter to pass the resolution as outlined above Second by Jennifer Discussion: CPHA should only support licensing efforts if they do not preempt a local community's ability to enact additional ordinance. Passed by CPHA membership

November 2012

Motion by Christine Billings to approve the August minutes Second by Jim Dale Discussion: none Passed by unanimous vote

Motion by Jason Vahling that we accept the contract at the level of services outlined for \$12,095 Second by Mark Thrun Discussion none Passed by unanimous vote

Motion by Mark Thrun to accept the contract with the PH Alliance for the conference services at \$12,095.20 Second by Alicia Meyers Discussion none Passed by unanimous vote Motion by Jason Vahling to accept the two year contract at \$16,000 for first year and \$18,000 for the second year. Second by Erica Chavez Discussion: add a caveat to the contract that for the second year it depends on funds available Passed by unanimous vote

December 2012

Motion by Jim Dale to approve the November minutes Second by Jason Vahling Discussion: Amy made changes to contract amounts in the November meeting Passed by unanimous vote

Motion by Jim Dale to contract with the PH Alliance to provide bookkeeping services to CPHA as an addition to the contract in the amount of \$1200

Second by Burke Fishburn

Discussion: Jim-we probably need an audit and unfortunately that will cost a couple grand. Chris-being a new treasurer it would probably serve us well if we were to have an audit, would be curious to know what the cost would be. General agreement that we should have an audit. A question was raised as to if this motion is specific for book keeping specific to the conference. It does include the conference and any other revenue. Jim-the one thing we might be able to do is see if there is anyone in the membership who might be able to do an audit pro bono. Burke-did the alliance give us an hourly rate or a flat rate? It is a flat rate similar to the other services they provide us. Passed by unanimous vote

Motion by Mark Thrun that CPHA support in concept the four areas listed above Second by Martha Meyer

Discussion: Jim-I don't think we know very much about blood levels in marijuana, not much in the literature, willing to support but not sure about active support. Mark-not likely we will actively support any of these measures, when we have a final bill we could take a position of neutral or monitor. Jim-would like some substance abuse experts to weigh in with some knowledge on this and I can go with a support. Passed by unanimous vote

January 2013

Motion by Kyle Legleiter to approve the December meeting minutes Second by Martha Meyer Discussion none Passed by unanimous vote

Motion by Burke Fishburn to support the comprehensive sex ed bill in concept Second by Kelly Conroy Discussion: none Passed by unanimous vote

Motion by Kyle Legleiter to actively support bulk purchase of vaccine bill Second by Erica Chavez Discussion: concerns were raised that it is still early in the session and CPHA will have spent one of the priorities on this as there are other big priorities that have yet to be put forward. PHANC and CALPHO are actively supporting, CDPHA is currently working to identify a bill sponsor, 3-4 have been identified at the moment. Motion not passed

Motion by Jason Vahling to support one preventive medicine grand rounds in the future and allocate \$300 in the budget Second by Martha Meyer Discussion none Passed unanimous vote

February 2013

Motion by Jim Dale to approve the January meeting minutes Second by Jason Vahling Discussion: none Passed unanimous vote

Motion by Jason Vahling to passively support SB48 to expand the use of gas tax dollars Second by Chris Armijo Discussion: none Passed by unanimous vote

Motion by Erica Chavez to use one of our active supports to investigate what the legislation is around this area and to actively support gun control and gun regulation legislation

Second by Jim Dale

Discussion: Are we the only PH organization that will be supporting this. Diana does think CALPHO will actively support but not sure at the moment. Another question raised if our lobbying will change the positions on these bills. Miles Consulting feels strongly that we can make a difference, that we can be a tipping point for other broad public health organizations that will sign on if they CPHA involved. In addition by being involved now we have the opportunity to help shape the issue.

Kyle-what is our capacity is to contribute to the conversation, other than Diane attending meetings on our behalf. Are there any members who identified themselves as experts who could testify?

Mark-there will be opportunity to testify, we didn't ask about expertise on the survey; however, several people did send resources of people who are experts in the issue.

Chris-maybe share the results back in the next newsletter and ask for people who might be interested in testifying or are experts. This is really about violence prevention and looking at health equity.

Mark-Important to keep in mind the fact that this is also a mental health issue and that was a concern for our members.

Passed by unanimous vote

Motion by Kyle Legleiter to contribute funds to support a public health networking event in the amount of \$250 Second by Jason Vahling Discussion none Passed by unanimous vote

Motion by Jim Dale to support this event for an estimated cost of \$100-150 Second by Alix Hopkins Discussion: none Passed by unanimous vote

Motion by Jim Dale to approve the Fort Collins Marriot as the location for the 2014 conference. Second by Christine Billings Discussion: none Passed by unanimous vote

March 2013

Motion by to Martha Meyer to authorize Amy and Kelly to review and approve the contract with Vail Cascade as the 2015 site and allocating \$1000 for the deposit. This also is for approving the Pueblo Marriot as the 2016 site and asking one of the affiliates to allocate the money

Second by Erica Chavez

Discussion: What contact with WY have we made? We are talking with them about 2014 in Fort Collins. Looking at every three years to have a conference with WY, thinking of Steamboat for 2017. Passed by unanimous vote

Motion by Jason Vahling to support those three new bills in name only Second by Jim Dale Discussion: why 133% of FPL versus 138%, Diana didn't know but can look into it. Has a large coalition working behind it. Passed by unanimous vote

April 2013

Motion by Jim Dale to support four bills presented for approval Second by Burke Fishburn Discussion: None Passed by unanimous vote

May 2013

Motion by Burke Fishburn to approve the February, March and April minutes Second by Suzy Shimasaki Discussion: none Passed by unanimous vote

Motion by Erica Chavez to support the mentoring program breakfast increasing the amount from \$100-\$150 to \$300 total Second by Kyle Legleiter Discussion: none Passed by unanimous vote

Motion by Suzy Shimasaki to change Survey monkey account to higher level and split the cost among PHNAC, CPHA, COSOPHE. CPHA would pay \$68 for the year Second by Martha Meyer Discussion: none Passed by unanimous vote

June 2013

Amended Motion: Via email by Jason Vahling to add an award that addresses health equity in collaboration with PHNAC and COSOPHE and that any expenses would be included in the Public Health in the Rockies Conference budget and divided amongst the affiliates. The final award name and discussion protocol/process will be determined subcommittee of affiliates and agreed upon by the affiliation boards Second by: Burke Fishburn Discussion: The criteria and name for the award will be determined by the subcommittee. Passed by majority vote

July 2013

Motion by Jim Dale to approve the May 2013 and June 2013 minutes Second by Kelly Conroy Discussion: none Passed by unanimous vote

Motion by Kelly Conroy to allow Amy to sign a contract for Breckinridge for 2016 if the terms are appropriate and PHNAC and COSOPHE approve Second by Jim Dale Discussion: assume the planning committee has discussed this and no one will have issues with it. Potential to consider the dates moving towards the summer but consideration with summer vacations and back to school in August make it less likely. Passed by unanimous vote

Motion by Jim Dale that we contribute \$250 to CoA awards and scholarship reception at APHA Second by Martha Meyer Discussion: none Passed by unanimous vote

Motion by Suzuho Shimasaki that CPHA allocates \$1000 for student scholarships for the 2013 conference. Second by Amber Banducci Discussion: none

Passed by unanimous vote

August 2013

Motion by Suzuho Shimasaki to approve the July minutes Second by Chris Armijo Discussion: none Passed by unanimous vote

Motion by Jim Dale that we sponsor the September Grand Rounds in the amount of \$300 Second by Burke Fishburn Discussion: should have a line item for next year for continuing education type support. Student reps will be working on budget for student activities. Ok with line item as long as it remains pretty general and is not specific, such as general sponsorships Passed by unanimous vote

FINANCIAL REPORT CHRIS ARMIJO

2012 Actual

Total Income Expense

Income

Explore Public Health Fund
Scholarship
Conferences & Special Events
Exhibitor Rental
Registrations
Sponsorships
Total Conferences & Special Events
Board Donations
Membership Dues
Organizational Memberships
APHA Grant
Explore Public Health Fund
Grant Expenses

Conference

Expenses	
Revenue Sharing	100.00
Credit Card - Alliance Fees	10,326.02
Food and Beverage	36,497.03
Alliance Conference support	4,682.85
Registrant & Misc.	2,422.40

	Total Conference Expense	54,028.30
	Donations & Grants Made	,
	Other Dues	225.00
	APHA Dues	557.75
	Total Donations & Grants Made	782.75
	Operations	782.75
	Annual Report Fee	0.00
	Supplies	0.00
	Insurance	1,650.00
	Office Supplies	1,030.00
	Printing, Publications & Ship	45.00
	Networking Events	246.75
	Total Operations	1,941.75
	Professional Fees	
	Accounting Services	2,275.00
	Alliance/Administrative Services	10,300.00
	Legislative Services	11,000.00
	bank fees	135.00
	Total Professional Fees	23,710.00
	Rent, Utilities & Maintenance	
	Zoomerang & Hosting	495.88
	Misc - Grand Rounds/Retreats	0.00
	Web Server	0.00
	Total Rent, Utilities & Maintenance	495.88
Total Expense		81,517.21
012 Drojected		
2013 Projected		
income	Student Scholarships	10.00
	Other	72.02
	Conferences & Special Events	
	Registrations	79,458.0
	Sponsorships/Exhibitors	51,538.9
	Total Conferences & Special Events	131,078.9
	Board Donations	540.0
	Membership Dues	9,376.0
	Organizational Memberships	1,920.0
Total Income		142,914.94
Expense		
	Student Scholarships	1,000.0
	Grant Expenses	1,000.0
	Conference Expenses	1,000.0
	Revenue Sharing	39,882.84
	Admin Costs (Alliance, etc)	16,496.50

	Marketing Costs	3,128.36
	AV/Facility Costs	5,508.00
	Food and Bev/Contract	49,351.00
	Hotel/travel	6,383.55
	Unanticipated	0.00
Total Conference Expense		120,750.31
Donations & Grants Made		
Other Due	s	75.00
APHA Due	s	349.00
Total Donations & Grants	Made	424.00
Operations		
Annual Re	port Fee	0.00
ARGC Trav	el	1,500.00
Supplies/A	wards	250.00
Insurance		150.00
Office Sup	plies	273.70
Printing, P	ublications & Ship	177.21
Networkin	g Events	715.06
Total Operations		3,065.97
Professional Fees		
Contracts	Misc	900.00
Alliance/A	dministrative Services	13,304.20
Legislative	Services	18,667.30
bank fees		41.81
Credit card	l fees	1,602.92
Total Professional Fees		34,516.23
Rent, Utilities & Maintena	nce	
Zoomeran	g & Hosting	259.88
Misc - Gra	nd Rounds/Retreats	300.00
Web Serve	r	0.00
Total Rent, Utilities & Mai	ntenance	559.88
		160,316.39

Total Expense

POLICY COMMITTEE REPORT MARK THRUN

This past year the Colorado Public Health Association's policy committee was engaged in numerous efforts to improve the health of Coloradans while also creating opportunities to bring the public health perspective to the forefront of several issues.

CPHA played an active role in the passage of two key firearms bills, including the expansion of background checks and the limiting of magazine size. These bills were signed into law by the Governor along with a package of additional firearm related bills.

CPHA also played active roles in the further refinement of sexuality education in Colorado. The same bill created an opt-out provision for students receiving comprehensive sexuality education and created a new opportunity for funding to be received to support such education via a collaborative partnership between CDPHE and DOE. CPHA also supported a bill to create an Office of Health Equity within the CDPHE. This office will oversee the disbursement of funds to health equity related projects and programs. CPHA members testified on all of these aforementioned bills.

In addition, we supported the in-state tuition bill for those children who were brought to county as youth, but have been raised in Colorado. We supported the establishment of civil unions and the expansion of Medicaid in Colorado, creating new opportunities for health care coverage.

The policy committee began to engage with the environmental community, who has identified clean air, healthy water systems, and climate change as the three opportunities where public and environmental health overlaps.

Related, the CPHA policy has begun an effort to develop a prioritized "Road Map" for policy for the next three years. Though this road map will not eliminate the need to be responsive to new issues as they arise at the legislature, it will hopefully allow for better alignment and focus of our limited resources in a proactive manner. This road map is tentatively planning to align along the issues of improving health care access, health eating and active living, restricting the use of tobacco products, expansion of mental health service, and the environmental issues of air, water, and climate change. This road map is planned to be completed in the Fall of 2013.

MEMBERSHIP COMMITTEE REPORT BURKE FISHBURN

CPHA Membership continued to build and improve in 2012-2013. We significantly increased our membership numbers, added several new Organizational Members, concluded a successful first year of our new Mentoring Program, and continued to connect members through expanded collaborative networking events and frequent communications.

Membership Committee 2011-2012 highlights:

- Membership
 - We hit an all-time high of 401 members at the end of our annual membership cycle, which runs June – May.
 - As of 05 September 2013 we have 363 total members, an increase of 42 members compared to the same time last year.
- Students
 - We continue to grow our student membership. As of 05 September we had 65 student members, most from the Colorado School of Public Health.
 - 55 students are attending this year's Public Health in the Rockies Conference; CPHA has provided about 20 students with full or partial scholarships.

Organizational Members

- We are very pleased to have even more organizations join CPHA. These special Memberships provide great value to the organizations and fundamentally strengthen CPHA's capacity. As of 5 September 2013, CPHA has 11 Organizational Members:
 - Colorado Children's Immunization Coalition
 - Colorado Department of Public Health and Environment (CDPHE) Office of Planning and Partnerships
 - Colorado School of Public Health Public Health Training Center
 - Denver Public Health
 - El Paso County Health Department
 - Mesa County Public Health
 - Northeast Colorado Health Department
 - Pueblo County Health Department
 - Southeastern Colorado Area Health Education Center
 - Think About it Colorado
 - Tri-County Health Department

- If your organization is not yet a member of CPHA, we highly recommend you take advantage of this opportunity. More information at <u>http://www.coloradopublichealth.org/membership.php</u>
- CPHA Mentoring Program
 - Last year we launched a new CPHA Mentoring Program that matches new, younger or less experienced public health professionals, students or other members with CPHA's experienced public health professionals.
 - 11 mentees and 10 mentors, including former CDPHE Executive Director Dr Chris Urbina, participated in last year's program.
 - For the 2013/2014, we will have 19 mentees and 18 mentors who will participate in networking events and professional development activities in addition to their regular mentoring relationships
 - More information can be found at <u>http://www.coloradopublichealth.org/mentorprogram.php</u>
- Networking
 - CPHA partnered with PHNAC, COSOPHE, and CEHA to host expanded successful networking events this past year, including:
 - Public Health AT the Denver Nuggets, Colorado Avalanche and Colorado Rockies games
 - National Public Health Week Networking Events: For the fourth straight year, Colorado public health professionals were encouraged to mix, mingle and socialize during National Public Health Week at events. This year we held well-attended events in Denver, Fort Collins and Glenwood Springs
- Communications
 - E-Bulletin Our member communication is primarily through CPHA's monthly E-Bulletin and well as special E-Bulletins. In these emails, members can find stories of public health in the community, link to the CPHA job board, view upcoming events, and get the latest news from their professional associations. Member contributions are always welcomed.
 - CPHA on Social Media: Stay connected with CPHA: "Like" the CPHA Facebook page at <u>www.Facebook.com/COPublicHealth</u> and follow us on Twitter at <u>www.Twitter.com/COPublicHealth</u>.

Membership Committee 2013 - 2014 Plans:

For 2013 – 2014 the Membership Committee is proposing several goals to contribute to improving the value of CPHA membership opportunities:

- 1. Broaden our membership's geographic, sociodemographic and professional diversity;
- 2. Increase and broaden CPHA Organizational Memberships;
- 3. Build the Mentoring Program to include partnerships with our Associate Partners and others and provide more structured networking and professional development opportunities;
- 4. Expand and improve CPHA's collaborative social and networking events.

We invite members' feedback on these goals, which can be sent to mailto:burkefishburn@healthpragmatics.com

CPHA Membership Committee: is always looking for enthusiastic new volunteers to strengthen the value of CPHA to members. If you are interested in joining the Committee, contact Burke at <u>burkefishburn@healthpragmatics.com</u>

STUDENT COMMITTEE REPORT SUZUHO SHIMASAKI AND AMBER BANDUCCI

The goal of the CPHA Student Committee is to increase student membership and participation in CPHA activities while ensuring that the student voice is integrated into all aspects of CPHA. Over the past year, we have collaborated with the Colorado School of Public Health (CSPH) to develop awareness of CPHA and to identify potential partnership between CPHA and CSPH.

The committee has conducted a number of activities including on-campus and off-campus events. Student membership reached an all time high of 65 this year. Students are also actively participating in the policy, membership, and education committees.

Student Committee Highlights 2012-2013:

- **CPHA Informational Sessions** We have held multiple informational sessions about CPHA at the Anschutz Medical Campus including a general CPHA informational session, sponsoring a Grand Rounds, and participating in a panel with other public health affiliates.
- **Explore Public Health** We had another successful year with this program that is designed for students of color ages 18-25 to learn more about public health. Students provided very positive feedback regarding the program and some have already switched their majors to public health and/or started internships in the public health field.
- **Public Health Week Activities** In collaboration with the CSPH Student Council, we hosted various networking events for students, staff, and faculty. We also provided students with discounted membership rates during this week.
- **Student Scholarship** Through the generosity of individual donors and organizational sponsors, we were able to provide 18 full or partial student scholarships to the 2013 Public Health in the Rockies conference. This year, the committee formalized the student scholarship application process, and established a foundation for more consistent funding for future conference scholarships.

PROFESSIONAL EDUCATION COMMITTEE REPORT ALICIA MYERS AND KELLY CONROY

The key focus of CPHA's professional education committee is spearheading the annual Public Health in the Rockies Conference. Planning for the 2013 conference kicked off this last November with the largest and most active planning committee to date. Members of the planning committee worked tirelessly and developed into a wonderful team!

Jumping off from the success of the 2012 Conference, the location for the 2013 Conference was announced during last year's Conference. This allowed CPHA and the affiliate organizations of the Public Health Nurses Association of Colorado (PHNAC) and the Colorado Society for Public Health Education (COSOPHE) to jump right in to planning efforts for the 2013 Conference in Breckenridge, Colorado.

The planning team for the conference worked hard during 2013 to promote the call for abstracts, select keynote speakers, develop and manage budgets, plan for the awards ceremony, develop a high-quality conference program with a variety of breakout sessions, and manage logistics with the conference facility. New to the 2013 Conference was the addition of a track for community health workers and patient navigators. The conference planning team also worked very hard to promote the conference to students in Colorado. This year's conference has over 40 students in attendance. We also continue to promote healthy lifestyles through our fitness activities such as a 5k run/walk and yoga, and through our healthy meal selections. All of this is possible due to the support from our valued sponsors and exhibitors, with logistical and communication management from the Public Health Alliance of Colorado.

With over 540 participants registered for this year's event, we are expecting the largest conference in our history. We hope our members enjoy networking, learning and recreating in Breckenridge. Also, please mark your calendar for September 17-19, 2014 for our conference in Fort Collins, Colorado.

Thank you for supporting the Colorado Public Health Association and we hope to see you for our 2014 Public Health in the Rockies Conference!

AFFILIATE REPRESENTATIVE TO THE GOVERNING COUNCIL REPORT JIM DALE

The ARGC is the Affiliate Representative to the Governing Council (GC) of the America Public Health Association (APHA). The CPHA is one of the 52 Affiliates of the APHA. In addition to serving on the CPHA Board, the key duty of the ARGC is to represent the CPHA on the Governing Council, the legislative body of the APHA. During this past year the GC approved budgets, elected officers and Board/Committee members, reviewed policy positions, and worked to address the overarching priorities of the APHA:

- Building Public Health Infrastructure and Capacity
- Creating Health Equity
- Ensuring the Right to Health and Health Care

The GC supported focused advocacy efforts at the national level including:

- the Affordable Care Act
- Prevention funding
- funding food for the needy such as SNAP
- protection of the clean water and Clean Air Acts

At the coming annual meeting, the GC will address a proposal for a moderate raise in the dues that Affiliates pay to the APHA. The dues have not been raised since the 1970s. The GC will also address strategic initiatives to modernize the APHA to address the needs and desires of the changing Public Health community.

In addition to serving as the ARGC, I served as the Chair of the APHA Council of Affiliates (CoA) as and as a member of the APH Executive Board. The CoA serves and acts as the voice of the Affiliates at the APHA, conducting its business during monthly conference calls and in-person at the mid-year and annual meeting.

MEMBER-AT-LARGE ERICA CHAVEZ

Public Health Law Webinars

In 2012-2013, CPHA collaborated with COSOPHE to offer members a series of free webinars on public health law "hot" topics. The purpose of the webinars was to provide members an overview of current trends in public health law and policy.

The speakers were Erica Chavez and Lindsey Hopper (CPHA and COSOPHE, respectively). Both Erica and Lindsey have their JD/MPH. The topics included:

"Opting Out: Examining Vaccination Exemptions and Legal Considerations"

This webinar provided a brief history of the history of vaccination requirements and gave a detailed overview of vaccination exemptions (also known as opt-outs), including religious exemptions and exemptions for health-related reasons. The webinar also addressed exemption procedures and summarized the approach different states take to vaccination exemptions. Provided background information on the legal considerations involved in vaccination exemptions, disputes over vaccinations, and efforts by states to reduce opt-out rates. Lastly, the webinar addressed Colorado's exemption framework and vaccination trends in the state.

"Response to Rocky Ford: An Overview of the Newly Proposed FDA Food Regulations"

This webinar provided an overview of the FDA's current regulation of food safety, a brief summary of the history of food regulation in the United States, and a discussion of the newly proposed food safety rules issued by the FDA in

January 2013. The regulations are aimed at reducing the estimated 3,000 deaths per year in the United States from foodborne illness. The webinar discussed the proposed regulations and the timeline for adopting the regulations. The emphasis of this webinar was on the legal analysis of the proposed rules.

"Keep Your Hands Off My Big Gulp: An Overview of Soda and Junk Food Government Interventions"

This webinar gave an overview of government interventions that have been implemented in response to the growing obesity crisis in America. The focus was specifically on state and local interventions—including taxes and ordinances—aimed at decreasing consumption of soda and junk food. The webinar provided background on these policies and discussed the relevant legal implications of these interventions.